

## Placement of Information and Advertisements

The Media-Holding RusCable is a leading wire & cable information source in the Russian Federation. It successfully combines publication of "hot" industry news and exclusive editorial articles devoted to current industry tendencies, latest business developments, perspective technologies, and realized projects. More than 20 000 individuals every day visit our Internet portal - [www.RusCable.Ru](http://www.RusCable.Ru) . A total number of viewed pages is 1.5 million per month.

Popular and recognizable brand is able to sell their products more expensively and more actively than competitors. We would be glad to support you in the following The complex **IMAGE PLUS**.

This package of services is prepared to manufacturers and directed to promote the brand. Image of your company, by means of this package of services, will be maintained at a consistently high level.

### **IMAGE PLUS** includes:

**1. Presence in the catalog of organizations on a tariff which includes a full package of data:**

- Name of a company;
- Logotype;
- Type of activity;
- Contact Information: address, POC, phone, fax, e-mail, website;
- Overview of the company;
- Contacts of company affiliates;
- Direct link to the website in the contact information;
- External links;
- Photos in the detailed information about the company;
- Placement of the link to the price list;
- Displaying on the section "the Map";
- Placing videos in the section "Video";
- Placement organization in the corresponding subsection of the catalog;
- Placement of a 240x400 pxl banner in the Section "News" at [www.ruscable.org](http://www.ruscable.org).

**2. Unlimited publication of news (press releases)**

The news placed on a portal RusCable.Ru, are indexed by leading Russian news search engines: Yandex. News, SKAN DB from Interfax, News@Mail.ru.

**3. Unlimited publication of other information materials.**

The publication, in appropriate sections of the portal, provided articles, video records, interview to representatives of your organization.

**4. Priority announcement of materials of your company.**

Placement on all pages of a portal of information banner with reference to the provided material (news, article, video, interview).

**5. Placement of your advertisement in portal mailings.**

Mailings are made on the base of followers containing more than 20 000 e-mails.

| The subscription period | The complex Cost, in dollars * |
|-------------------------|--------------------------------|
| 12 months               | 5 700                          |

\* — the economy at the complex order, in contrast to the listed services separately makes to 60%!